

Alfie Wei He

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2892593621 |North York, ON

A Graphic Designer and Artist with working experience as a graphic designer, marketing assistant, and social media promoter. Having 6 years of experience studying art and design, which has helped me to develop my ability of creativity and digital software, such as Adobe Photoshop, Illustrator, and Indesign.

Skills

- Adobe Photoshop, Illustrator, Indesign and Coreldraw
- Logos, Brandings, Posters, Banners, Publication Design and Digital Arts
- Illustrations, Drawing and Painting in different media.
- Microsoft office, Social Media.
- Proficient in English, Cantonese and Mandarin
- Listing & Processing Amazon Orders
- Customer Service
- Warehouse/Inventory Management

Work Experience

Astrology Earth./ Mississauga (Remote) Jewelry Maker (Part-Time)
April 2013 - present

- Made handmade bracelets out of beads

Media Canada Technology. | Richmond Hill, On Warehouse Specialist / Order Processor / Customer Service
Aug 2021 - Mar 2023

- Processed Amazon orders accurately, listed items
- Assisted to keep the "healthy" rating in seller performance.
- Communicated with customers effectively
- Gained experience of managing inventory and warehouse, such as learning how to operate pump trucks.

The Best Shop Inc./ Markham, On Designer / Marketing Assistant
Jan 2021 - Jun 2021

- Photographed products and
- Edited the photos for the shopping platform
- Designed banners and flyers for sales promotion
- Worked on marketing strategies with team members and supervisor.

Work Experience

8½ Studio. | Guangzhou, China

Social Media Promoter/ Part Time Designer

Feb 2012 - May 2014

- Managed social media, promoted products and events on social media.
- Designed and illustrated posters.

Goelia Fashion Ltd. | Guangzhou, China

Photo Editor for E-Business

Jan 2011 - Oct 2011

- Proofread, edited, and evaluated final copy to verify content aligned with company's culture, marketing and aesthetics.

Volunteering

Pride Toronto

Welcome Centre and Donation Team

2019

NUIT ROSE 2019, Arcade.

Festival Production Assistant

2019

Awards

Guangdong Star Design Award

The Second Prize and Honorable Mention

Posters and Stationary Set

2011